

Rep Order# 6832434 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 104805
 EC'd Yes Last Received: Printed: 07/26/2012 4:19 PM
 Showing Buylines: All Lines

1 of 11

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () AMER. CROSSROADS
 Product American Crossroads
 Estimate# 690
 Buyer Emily Milhoan
 Phone#
 Fax#

Agency () CROSSROADS MEDIA
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E
 Flight Dates 09/04/2012 - 09/13/2012
 Hiatus Weeks

Salesperson Phone# 215-588-6340
 Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —
 SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	1	SU	630P-7P	NEWS 3: VEGAS INC.	:30	\$175.00	09/09-09/09	0	0	0	\$0.00	---
2	SU	5P-630P		KSNV EARLY NEWS	:30	\$650.00	09/09-09/09	0	0	0	\$0.00	
3	SU	7P-8P		DATELINE NBC 7/8	:30	\$1,000.00	09/09-09/09	0	0	0	\$0.00	
4	SU	7P-9P		DATELINE NBC 7/15-7/22	:30	\$1,000.00	09/09-09/09	0	0	0	\$0.00	
5	TU	430A-5A		WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/04-09/04	1	1	1	\$200.00	
6	W	430A-5A		WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/05-09/05	1	1	1	\$200.00	
7	TH	430A-5A		WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/06-09/06	1	1	1	\$200.00	
8	SU	430A-5A		WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/09-09/09	1	1	1	\$200.00	
9	M	430A-5A		WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/10-09/10	1	1	1	\$200.00	
10	TU	430A-5A		WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/11-09/11	1	1	1	\$200.00	
11	W	430A-5A		WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/12-09/12	1	1	1	\$200.00	
12	TH	430A-5A		WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/13-09/13	1	1	1	\$200.00	
13	TU	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM	7/30 :30	\$325.00	09/04-09/04	1	1	1	1	\$325.00	
14	W	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM	7/30 :30	\$325.00	09/05-09/05	1	1	1	1	\$325.00	

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EC'd Yes Last Received: 07/25/2012 8:10 PM

Showing Buylines: All Lines

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Station	KSNV-TV LAS VEGAS, NV.	Agency	() CROSSROADS MEDIA	Rep Firm
Advertiser	() AMER. CROSSROADS	66 CANAL CENTER PLAZA, SUITE 555) PHILADELPHIA	Sales Office () AMY MCCREARY
Product	American Crossroads	ALEXANDRIA, VA 22314	Salesperson () AMY MCCREARY	
Estimate#	690	Agency C/P1P2/E 11/27/690	Salesperson Phone# 215-568-1845	Salesperson FAX# 215-568-1845
Buyer	Emily Milburn	Flight Dates 09/04/2012 - 09/13/2012	Harts Weeks	
Fax#				
Lt	Ln	Day	Time	Program
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15	TH	1230P-1P	NEWS 4: THE AGENDA	NO PROGRAM 7/30 :30
16	F	1230P-1P	NEWS 4: THE AGENDA	NO PROGRAM 7/30 :30
17	M	1230P-1P	NEWS 4: THE AGENDA	NO PROGRAM 7/30 :30
18	TU	1230P-1P	NEWS 4: THE AGENDA	NO PROGRAM 7/30 :30
19	W	1230P-1P	NEWS 4: THE AGENDA	NO PROGRAM 7/30 :30
20	TH	1230P-1P	NEWS 4: THE AGENDA	NO PROGRAM 7/30 :30
21	TU	11A-12P	RACHEL RAY	:30
22	W	11A-12P	RACHEL RAY	:30
23	TH	11A-12P	RACHEL RAY	:30
24	F	11A-12P	RACHEL RAY	:30
25	M	11A-12P	RACHEL RAY	:30
26	TU	11A-12P	RACHEL RAY	:30
27	W	11A-12P	RACHEL RAY	:30
28	TH	11A-12P	RACHEL RAY	:30
29	SU	6A-7A	NEWS 3 AT SUNRISE NO PROGRAM	7/8, :30
30	SU	8P-10P	AMERICA'S GOT TALENT	7/8 :30

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Station	KSNV-TV LAS VEGAS, NV.					Agency () CROSSROADS MEDIA					Rep Firm				
Advertiser	() AMER CROSSROADS					66 CANAL CENTER PLAZA, SUITE 555					Sales Office () PHILADELPHIA				
Product Estimate#	American Crossroads 690					ALEXANDRIA, VA 22314					Salesperson () AMY MCCREARY				
Buyer Phone#	Emily Milhoan <th>Hiatus Weeks</th> <th>Agency C/P1/P2/E</th> <th>Flight Dates</th> <th>09/04/2012 - 09/13/2012</th> <th>Salesperson Phone#</th> <td>215-568-6540</td> <th>Salesperson FAX#</th> <td>215-568-1845</td> <th>Spots/Week</th> <th># of Weeks</th> <th>Total Spots</th> <th>Total Cost</th> <th>Daypart</th> <th></th>	Hiatus Weeks	Agency C/P1/P2/E	Flight Dates	09/04/2012 - 09/13/2012	Salesperson Phone#	215-568-6540	Salesperson FAX#	215-568-1845	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
Fax#	LT	In	Day	Time	Program	Len	Rate	Dates							
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31	SA	7P-730P	WHEEL OF FORTUNE	:30	\$350.00	09/08-09/08	0	0	0	0	0	\$0.00			
32	TU	2P-3P	THE DOCTORS NO PROGRAM	:30	\$325.00	09/04-09/04	1	1	1	1	1	\$325.00			
33	W	2P-3P	THE DOCTORS NO PROGRAM	:30	\$325.00	09/05-09/05	1	1	1	1	1	\$325.00			
34	TH	2P-3P	THE DOCTORS NO PROGRAM	:30	\$325.00	09/06-09/06	1	1	1	1	1	\$325.00			
35	F	2P-3P	THE DOCTORS NO PROGRAM	:30	\$325.00	09/07-09/07	1	1	1	1	1	\$325.00			
36	M	2P-3P	THE DOCTORS NO PROGRAM	:30	\$325.00	09/08-09/08	1	1	1	1	1	\$325.00			
37	TU	2P-3P	THE DOCTORS NO PROGRAM	:30	\$325.00	09/10-09/10	1	1	1	1	1	\$325.00			
38	W	2P-3P	THE DOCTORS NO PROGRAM	:30	\$325.00	09/11-09/11	1	1	1	1	1	\$325.00			
39	TH	2P-3P	THE DOCTORS NO PROGRAM	:30	\$325.00	09/12-09/12	1	1	1	1	1	\$325.00			
40	TU	10A-11A	TODAY SHOW III	:30	\$325.00	09/13-09/13	1	1	1	1	1	\$325.00			
41	W	10A-11A	TODAY SHOW III	:30	\$325.00	09/04-09/04	1	1	1	1	1	\$325.00			
42	TH	10A-11A	TODAY SHOW III	:30	\$325.00	09/05-09/05	1	1	1	1	1	\$325.00			
43	F	10A-11A	TODAY SHOW III	:30	\$325.00	09/07-09/07	1	1	1	1	1	\$325.00			
44	M	10A-11A	TODAY SHOW III	:30	\$325.00	09/10-09/10	1	1	1	1	1	\$325.00			
45	TU	10A-11A	TODAY SHOW III	:30	\$325.00	09/11-09/11	1	1	1	1	1	\$325.00			
46	W	10A-11A	TODAY SHOW III	:30	\$325.00	09/12-09/12	1	1	1	1	1	\$325.00			
47	TH	10A-11A	TODAY SHOW III	:30	\$325.00	09/13-09/13	1	1	1	1	1	\$325.00			

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Station	KSNV-TV LAS VEGAS, NV.				Agency () CROSSROADS MEDIA				Rep Firm			
Advertiser	() AMER. CROSSROADS				66 CANAL CENTER PLAZA, SUITE 555				Sales Office () PHILADELPHIA			
Product	American Crossroads				ALEXANDRIA, VA 22314				Salesperson () AMY MCCREARY			
Estimate#	690				Agency CP1P2/E				Salesperson Phone#			
Buyer	Emily Milhoan				11277690				215-568-6540			
Phone#					Flight Dates				Salesperson FAX#			
Fax#					09/04/2012 - 09/13/2012				215-568-1845			
Hiaus Weeks					Hiaus Weeks							
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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48	TU	9A-10A	TODAY SHOW II		:30	\$750.00	09/04-09/04	1	1	1	\$750.00	
49	W	9A-10A	TODAY SHOW II		:30	\$750.00	09/05-09/05	1	1	1	\$750.00	
50	TH	9A-10A	TODAY SHOW II		:30	\$750.00	09/06-09/06	1	1	1	\$750.00	
51	F	9A-10A	TODAY SHOW II		:30	\$750.00	09/07-09/07	1	1	1	\$750.00	
52	M	9A-10A	TODAY SHOW II		:30	\$750.00	09/10-09/10	1	1	1	\$750.00	
53	TU	9A-10A	TODAY SHOW II		:30	\$750.00	09/11-09/11	1	1	1	\$750.00	
54	W	9A-10A	TODAY SHOW II		:30	\$750.00	09/12-09/12	1	1	1	\$750.00	
55	TH	9A-10A	TODAY SHOW II		:30	\$750.00	09/13-09/13	1	1	1	\$750.00	
56	SA	630P-7P	JEOPARDY		:30	\$350.00	09/08-09/08	0	0	0	\$0.00	
57	TU	7P-730P	WHEEL OF FORTUNE		:30	\$1,000.00	09/04-09/04	1	1	1	\$1,000.00	
58	W	7P-730P	WHEEL OF FORTUNE		:30	\$1,000.00	09/05-09/05	1	1	1	\$1,000.00	
59	TH	7P-730P	WHEEL OF FORTUNE		:30	\$1,000.00	09/06-09/06	1	1	1	\$1,000.00	
60	F	7P-730P	WHEEL OF FORTUNE		:30	\$1,000.00	09/07-09/07	1	1	1	\$1,000.00	
61	M	7P-730P	WHEEL OF FORTUNE		:30	\$1,000.00	09/10-09/10	1	1	1	\$1,000.00	
62	TU	7P-730P	WHEEL OF FORTUNE		:30	\$1,000.00	09/11-09/11	1	1	1	\$1,000.00	
63	W	7P-730P	WHEEL OF FORTUNE		:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	

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Station	KSNV-TV LAS VEGAS, NV. () .AMER CROSSROADS					Traffic Order# 104805			Last Received: 07/25/2012 8:10 PM	
Advertiser	American Crossroads					Rep Firm				
Product	Estimate# 690					Sales Office () PHILADELPHIA			Salesperson () AMY MCCREARY	
Buyer	Emily Mubean					Agency () CROSSROADS MEDIA				
Fax#						66 CANAL CENTER PLAZA, SUITE 555				
TR	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots
Flight Dates	11/27/690					ALEXANDRIA, VA 22314			Total Cost	
Hours Weeks	09/04/2012 - 09/13/2012					Salesperson Phone# 215-568-6540			Daypart	
						Salesperson FAX# 215-568-1845				
64	TH	7P-730P	WHEEL OF FORTUNE		:30	\$1,000.00	09/13-09/13	1	1	\$1,000.00
65	TU	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS	1235	:30	\$750.00	09/04-09/04	1	1	\$750.00
66	W	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS	1235	:30	\$750.00	09/05-09/05	1	1	\$750.00
67	TH	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS	1235	:30	\$750.00	09/06-09/06	1	1	\$750.00
68	F	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS	1235	:30	\$750.00	09/07-09/07	1	1	\$750.00
69	M	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS	1235	:30	\$750.00	09/10-09/10	1	1	\$750.00
70	TU	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS	1235	:30	\$750.00	09/11-09/11	1	1	\$750.00
71	W	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS	1235	:30	\$750.00	09/12-09/12	1	1	\$750.00
72	TH	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS	1235	:30	\$750.00	09/13-09/13	1	1	\$750.00
73	TU	430P-5P	NEWS 4 AT 430P		:30	\$700.00	09/04-09/04	1	1	\$700.00
74	W	430P-5P	NEWS 4 AT 430P		:30	\$700.00	09/05-09/05	1	1	\$700.00
75	TH	430P-5P	NEWS 4 AT 430P		:30	\$700.00	09/06-09/06	1	1	\$700.00
76	F	430P-5P	NEWS 4 AT 430P		:30	\$700.00	09/07-09/07	1	1	\$700.00
77	M	430P-5P	NEWS 4 AT 430P		:30	\$700.00	09/08-09/10	1	1	\$700.00

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Station	KSNV-TV LAS VEGAS, NV. () AMER. CROSSROADS					Agency	CROSSROADS MEDIA () 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314					Rep Firm	() PHILADELPHIA				
Advertiser	American Crossroads					Product	C/P/I/P2/E 11/27/690					Sales Office	() AMY MCCREARY				
Estimate#	690					Buyer	Emily Milton					Salesperson	215-568-6540 Salesperson FAX# 215-568-1845				
Phone#						Fax#											
LT	Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# Weeks	Total Spots	Total Cost			Daypart	
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78	TU	430P-5P	NEWS 4 AT 430P				:30	\$700.00	09/11-09/11	1	1	1	\$700.00				
79	W	430P-5P	NEWS 4 AT 430P				:30	\$700.00	09/12-09/12	1	1	1	\$700.00				
80	TH	430P-5P	NEWS 4 AT 430P				:30	\$700.00	09/13-09/13	1	1	1	\$700.00				
81	TU	6A-7A	WAKE UP WITH THE WAGNERS				:30	\$1,000.00	09/04-09/04	1	1	1	\$1,000.00				
82	W	6A-7A	WAKE UP WITH THE WAGNERS				:30	\$1,000.00	09/05-09/05	1	1	1	\$1,000.00				
83	TH	6A-7A	WAKE UP WITH THE WAGNERS				:30	\$1,000.00	09/06-09/06	1	1	1	\$1,000.00				
84	F	6A-7A	WAKE UP WITH THE WAGNERS				:30	\$1,000.00	09/07-09/07	1	1	1	\$1,000.00				
85	M	6A-7A	WAKE UP WITH THE WAGNERS				:30	\$1,000.00	09/10-09/10	1	1	1	\$1,000.00				
86	TU	6A-7A	WAKE UP WITH THE WAGNERS				:30	\$1,000.00	09/11-09/11	1	1	1	\$1,000.00				
87	W	6A-7A	WAKE UP WITH THE WAGNERS				:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00				
88	TH	6A-7A	WAKE UP WITH THE WAGNERS				:30	\$1,000.00	09/13-09/13	1	1	1	\$1,000.00				
89	TU	7A-9A	TODAY SHOW				:30	\$1,500.00	09/04-09/04	1	1	1	\$1,500.00				
90	W	7A-9A	TODAY SHOW				:30	\$1,500.00	09/05-09/05	1	1	1	\$1,500.00				
91	TH	7A-9A	TODAY SHOW				:30	\$1,500.00	09/06-09/06	1	1	1	\$1,500.00				
92	F	7A-9A	TODAY SHOW				:30	\$1,500.00	09/07-09/07	1	1	1	\$1,500.00				
93	M	7A-9A	TODAY SHOW				:30	\$1,500.00	09/10-09/10	1	1	1	\$1,500.00				
94	TU	7A-9A	TODAY SHOW				:30	\$1,500.00	09/11-09/11	1	1	1	\$1,500.00				

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Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.				Traffic Order# 104805	Last Received:	Printed:
Advertiser	() AMER. CROSSROADS						07/25/2012 8:10 PM
Product	American Crossroads						
Estimate#	690						
Buyer	Emily Milhoan						
Phone#							
Fax#							
L/T	In	Day	Time	Program			
95	W		7A-9A	TODAY SHOW	:30	\$1,500.00	09/12-09/12
96	TH		7A-9A	TODAY SHOW	:30	\$1,500.00	09/13-09/13
97	TU		4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/04-09/04
98	W		4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/05-09/05
99	TH		4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/06-09/06
100	F		4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/07-09/07
101	M		4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/10-09/10
102	TU		4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/11-09/11
103	W		4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/12-09/12
104	TH		4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/13-09/13
105	W		5P-630P	EARLY NEWS	:30	\$1,000.00	09/05-09/05
106	F		5P-630P	EARLY NEWS	:30	\$1,000.00	09/07-09/07
107	M		5P-630P	EARLY NEWS	:30	\$1,000.00	09/10-09/10
108	W		5P-630P	EARLY NEWS	:30	\$1,000.00	09/12-09/12
109	TU		3P-4P	DR. PHIL NO PROGRAM	:30	\$450.00	09/04-09/04
110	F		3P-4P	DR. PHIL NO PROGRAM	:30	\$450.00	09/07-09/07

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Station	KSNV-TV LAS VEGAS, NV.	Agency	() CROSSROADS MEDIA	Rep Firm	() PHILADELPHIA
Advertiser	() AMER. CROSSROADS	Sales Office	() ALEXANDRIA, VA 22314	Salesperson	() AMY MCCREARY
Product	American Crossroads	Agency C/P/I/P2/E	11/27/690	Salesperson Phone#	215-568-6540
Estimate#	690	Flight Dates	09/04/2012 - 09/13/2012	Salesperson FAX#	215-568-1845
Buyer	Emily Milboan	Hiatus Weeks			
Phone#					
Fax#					
LT	Ln	Day	Time	Program	Len
					Rate
					Dates
					Spots/Week
					# of Weeks
					Total Spots
					Total Cost
					Daypart
---	---	---	---	---	---
---	---	---	---	---	---
111	M	3P-4P	DR. PHIL NO PROGRAM	7/30-8/10	:30
112	W	3P-4P	DR. PHIL NO PROGRAM	7/30-8/10	:30
113	SA	6A-7A	NEWS 3 AT SUNRISE NO PROGRAM	7/7, 7 :30	\$350.00
114	TU	12P-1230P	NEWS 3 AT NOON NOR PROGRAM	7/30-8/ :30	\$425.00
115	TH	12P-1230P	NEWS 3 AT NOON NOR PROGRAM	7/30-8/ :30	\$425.00
116	TU	12P-1230P	NEWS 3 AT NOON NOR PROGRAM	7/30-8/ :30	\$425.00
117	TH	12P-1230P	NEWS 3 AT NOON NOR PROGRAM	7/30-8/ :30	\$425.00
118	SA	9A-930A	NEWS 3 TODAY/WKEND NO PROGRAM	7/28 :30	\$500.00
119	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00
120	SU	930A-10A	CHRIS MATTHEWS SHOW NO PROGRAM	8/1 :30	\$500.00
121	SA	5P-630P	KSNV EARLY NEWS	:30	\$650.00
122	TH	10P-11P	ROCK CENTER W/BRIAN WILLIAMS (OR)	:30	\$1,400.00
124	F	9P-11P	DATELINE NBC-NO PROGRAM	6/29 :30	\$1,400.00
125	SU	9P-11P	US OLYMPIC TRIALS - GYMNASTICS	7/1 :30	\$1,150.00
126	SU	9A-930A	NEWS 3 TODAY/WKEND NOR PROGRAM	7/2 :30	\$500.00
127	W	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00
128	F	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00

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Station	KSNV-TV LAS VEGAS, NV.	Agency	() CROSSROADS MEDIA	Rep Firm) PHILADELPHIA
Advertiser	() AMER. CROSSROADS	Sales Office	() ALEXANDRIA, VA 22314	Salesperson) AMY MCCREARY
Product	American Crossroads	Agency C/P/I/P2/E	11/27/1690	Salesperson Phone#	215-568-6540
Estimate#	690	Flight Dates	09/04/2012 - 09/13/2012	Salesperson FAX#	215-568-1845
Buyer	Emily Milbhan	Hiatus Weeks			
Phone#					
Fax#					
LT	In	Day	Time	Program	
---	---	---	---	---	---
129	M		11P-1135P	NEWS 3 NIGHTSIDE	
130	W		11P-1135P	NEWS 3 NIGHTSIDE	
131	W		9P-11P	AMERICA'S GOT TALENT (ORIG) 6/27	
132	W		9P-11P	AMERICA'S GOT TALENT (ORIG) 6/27	
133	TU		630P-7P	JEOPARDY	
134	TH		630P-7P	JEOPARDY	
135	M		630P-7P	JEOPARDY	
136	TU		630P-7P	JEOPARDY	
137	TU		8P-9P	US OLYMPIC TRIALS - SWIMMING 6/26	
138	TU		8P-9P	US OLYMPIC TRIALS - SWIMMING 6/26	
139	TH		8P-9P	US OLYMPIC TRIALS - SWIMMING 6/28	
140	TH		8P-9P	US OLYMPIC TRIALS - SWIMMING 6/28	
141	M		9P-11P	AMERICA'S GOT TALENT (O) 7/2	
142	TU		8P-10P	AMERICA'S GOT TALENT 7/10-7/24	
143	TU		8P-10P	AMERICA'S GOT TALENT 7/10-7/24	
144	SU		8A-9A	MEET THE PRESS NO PROGRAM 7/8-7/29	

Rep Order# 6832434 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 104805
EC'd Yes Last Received: 07/25/2012 8:10 PM

Printed: 07/26/2012 4:19 PM
Showing Buylines: All Lines

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Station Advertiser Product Estimate# Buyer Phone# Fax# L/T	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Spots	Total Spots	Total Cost	Daypart
KSNV-TV LAS VEGAS, NV. () AMER. CROSSROADS American Crossroads 690 Emily Milboan												
Agency () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 Agency CPI/P2/E 11/27/690 Flight Dates 09/04/2012 - 09/13/2012 Hiatus Weeks												
144	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
145	TU-F		730P-8P	FACE	:30	\$800.00	09/04-09/07	3	1	3	\$2,400.00	
146	SU		1130P-12A	SPORTS NIGHT	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
147	SU		8P-930P	NEWSFLASH NFL	:30	\$1,800.00	09/09-09/09	1	1	1	\$1,800.00	
148	SU		10P-11P	L& O	:30	\$1,800.00	09/09-09/09	1	1	1	\$1,800.00	
149	TU-F		5A-6A	NEWS	:30	\$325.00	09/04-09/07	1	1	1	\$325.00	
150	TU-F		4P-5P	NEWS	:30	\$700.00	09/04-09/07	4	1	4	\$2,800.00	
151	M-TH		4P-5P	NEWS	:30	\$700.00	09/10-09/13	3	1	3	\$2,100.00	
152	SU		1A-2A	DLINE Buyline Comment: DLINE	:30	\$100.00	09/09-09/09	1	1	1	\$100.00	

—SALES MONTHLY TOTALS—

Report Totals: 138 / \$97,525.00

Sep 12: 138 / \$97,525.00
Sales Totals: 138 / \$97,525.00
Station Totals: 138 / \$97,525.00
Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals

\$295,530

CATW 0%

KBLR 0%

KTNV 15%

KTUJ 0%

KVCM 1%

XXXX 0%

—COMPETITIVE COMMENTS—

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Station KSNV-TV LAS VEGAS, NV.
Advertiser () AMER CROSSROADS
Product American Crossroads
Estimate# 690
Buyer Emily Milhoan
Phone#
Fax#
EST SHARES

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Flight Dates 11/27/690
Hiatus Weeks 09/04/2012 - 09/13/2012

Rep Firm Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Books NOV12
Demos RA35+

— CREDIT RISK —
CASH IN ADVANCE